

United Way of Kenosha County
5500 6th Avenue, Suite 210
Kenosha, WI 53140
Office: (262) 658-4104



Media Contact:

Selina Gomez-Beloz

(262) 658-4104

info@kenoshaunitedway.org

FOR IMMEDIATE RELEASE

October 2, 2026

United Way of Kenosha County Presents the 4th Annual Live UNITED Spectacular: Celebrating Legacy in Action

Kenosha, WI – October 2, 2026 - United Way of Kenosha County (UWKC) invites the community to an unforgettable evening of giving and celebration at the Live UNITED Spectacular on Saturday, November 14th, from 5:00 PM to 8:30 PM CST at Carthage College's Todd Wehr Center, located at 2001 Alford Park Dr, Kenosha, WI 53140. This event is proudly presented by Carthage College, Eli Lilly and Snap-on.

Join us for a night filled with elegance and impact as we come together to support our community. Guests will enjoy an exciting lineup of entertainment, including music from DJ FlyTy, the Boys & Girls Club Choir, and more. The evening will feature a silent auction with exclusive items, a delicious 3-course dinner, exciting giveaways, and more!

"Live UNITED Spectacular: Celebrating Legacy in Action" promises to be an unforgettable evening honoring the people, partnerships, and community spirit that have helped shape Kenosha County. The event will celebrate the lasting impact of coming together and the work that continues to move our community forward.

"Since joining United Way of Kenosha County in May, I've had the opportunity to connect with community members who have shared some wonderful memories of this annual event," said **Selina Gomez-Beloz, Chief Executive Officer of United Way of Kenosha County**. "Hearing their stories has given me an even greater appreciation for what this evening means to our community. I'm excited to experience that energy firsthand and to celebrate the legacy we've built together while looking ahead to what we can accomplish next."

Throughout the evening, guests will hear inspiring stories of impact and witness firsthand the transformative power of collective action. From advancing education to supporting families in need, our collective impact is worth celebrating, so join us in celebrating the outstanding individuals and organizations that are making a positive impact in our community!

We will proudly recognize our 2026 Legacy Award Winners, whose dedication to living UNITED is truly inspiring. Our awardees are as follows:

Legacy of Impact Award: Ocean Spray, offers unique opportunities for employees to become donors, increasing campaign participation year-over year and long-standing partner and champion of United Way's mission.

Jamice Glass Legacy of Leadership Award: Robyn Heathcote Doersch, Community Investment Chair of the United Way of Kenosha County Board of Directors and a long-time Readers Are Leaders tutor.

Legacy in Action Award: Kimberly Krohn, Instructional Coach for Grant Elementary of Kenosha Unified School District and Readers are Leaders program coordinator.

Whether you're a longtime supporter or new to our mission, the Live UNITED Spectacular is the perfect chance to connect, reflect, and renew your commitment to creating meaningful change in Kenosha County.

Early bird tickets are available through October 23 and regular sale tickets will be available through October 31. For more information and to purchase tickets or become a sponsor, please visit: <https://www.kenoshaunitedway.org/live-united-spectacular> or call (262) 658-4104.

United Way of Kenosha County extends heartfelt gratitude and appreciation to all of our sponsors: Carthage College, Snap-on Incorporated, Eli Lilly, City of Hope Cancer Center, Gateway Technical College, Johnson Financial Group, Platinum Systems, Herzing University, Community State Bank, Kenosha Unified School District, BCU, M3 Insurance and Dunkin Paddock Lake.

About United Way of Kenosha County

United Way of Kenosha County is a nonprofit organization that works to improve the lives of individuals and families in our community. Through strategic partnerships and funding in the areas of education, financial stability, and health, United Way is helping create long-term positive change for residents of Kenosha County. We believe in the power of working together, and by uniting people and resources, we can build a stronger community for all.