

YOUTH OPPORTUNITY



Read Across Kenosha

The 16th Annual Read Across Kenosha: A Community Literacy Event, held on Thursday, March 5, engages students and volunteers in a one-day celebration of reading. This event is held in conjunction with National Read Across America Day.

Partnering with Kenosha Unified School District and others in education, volunteers reach over 200 K-3rd grade classrooms. [Your sponsorship will bring Read Across Kenosha to life](#) and includes recognition in various promotions as well as in the books to be donated to classrooms countywide.

Get your company involved beyond a sponsorship – not only is Read Across Kenosha an impactful day of service, but it can be a fun team-building activity as well! [Help us reach our goal of more than 200 volunteers reading this year!](#)

	AMANDA GORMAN SPONSOR: \$5K	ROALD DAHL SPONSOR: \$3.5K	ERIC CARLE SPONSOR: \$1.5K	DR. SEUSS SPONSOR: \$500
Company mentioned in RAK promotional materials and advertising	X	X	X	X
Company featured on UWKC social media & RAK web page	X	X	X	X
Company mentioned during Read Across Kenosha welcome reception	X	X	X	X
Company logo included on books and materials to be donated to classrooms	X	X	X	
Company logo included on event tshirts	X	X	X	
Company logo included on event promotions and signage at kick-off	X	X	Read Across Kenosha takes place annually in conjunction with Read Across America. Save the date for 2026: Thursday, March 5.	
Opportunity to distribute company materials to attendees	X			

SPONSORSHIP AGREEMENT



Please indicate below which opportunities you would like to support today. Once completed, please total your contribution(s) and submit your information to our team. If you have any questions, please contact Sierra Dlamini, Director of Resource Development at (262) 671-2208. Every contribution directly impacts community members right here in Kenosha County. Thank you!

Live UNITED Spectacular (p.3)	
SPONSORSHIP LEVEL	QTY
PRESENTING SPONSOR: \$12K	
GOLD SPONSOR: \$6K	
SILVER SPONSOR: \$3K	
SUBTOTAL: \$ _____	

A Legacy of Giving (p.4)	
SPONSORSHIP LEVEL	QTY
LEGACY SPONSOR: \$2.5K	
AMPLIFY SPONSOR: \$1K	
UNIFY SPONSOR: \$500	
SUBTOTAL: \$ _____	

Day of Caring (p.5)	
SPONSORSHIP LEVEL	QTY
PLATINUM SPONSOR: \$1K	
GOLD SPONSOR: \$500	
SILVER SPONSOR: \$250	
SUBTOTAL: \$ _____	

Free Income Tax Assistance (VITA) (p.6)	
SPONSORSHIP LEVEL	QTY
INVESTMENT SPONSOR: \$10K	
SAVINGS SPONSOR: \$5K	
EARNINGS SPONSOR: \$3K	
INSPIRATION SPONSOR: \$1K	
SUBTOTAL: \$ _____	

Imagination Library (p.7)	
SPONSORSHIP LEVEL	QTY
DOLLY PARTON SPONSOR: \$50K	
LITERACY CHAMP SPONSOR: \$25K	
BOOK LOVERS SPONSOR: \$15K	
LITTLE ENGINE SPONSOR: \$5K	
IMAGINATION SPONSOR: \$1K	
SUBTOTAL: \$ _____	

Read Across Kenosha (p.8)	
SPONSORSHIP LEVEL	QTY
AMANDA GORMAN SPONSOR: \$5K	
ROALD DAHL SPONSOR: 3.5K	
ERIC CARLE SPONSOR: \$1.5K	
DR. SEUSS SPONSOR: \$500	
SUBTOTAL: \$ _____	

Readers Are Leaders (p.9)	
SPONSORSHIP LEVEL	QTY
PROFICIENCY SPONSOR: \$5K	
MILESTONE SPONSOR: \$2.5K	
READINESS SPONSOR: \$1K	
LITERACY SPONSOR: \$500	
SUBTOTAL: \$ _____	

365 Small Business Circle (p.10)	
SPONSORSHIP LEVEL	QTY
SBC LEADERS: \$1K	
SBC PARTNERS: \$730	
SBC MEMBERS \$365	
SUBTOTAL: \$ _____	

YEAR-ROUND ACTIVITIES	
Enter an additional amount to support our year-round activities, or check here to receive more sponsorship info.	
ADDITIONAL #LIVEUNITED CONTRIBUTION	
To make a separate donation outside of a sponsorship, write your donation amount here.	
GROUP VOLUNTEER OPPORTUNITIES	
Check here if you have a team that is interested in participating in one of our volunteer events.	

TOTAL: _____

Please write checks out to United Way of Kenosha County or submit credit card payments online at:
www.kenoshaunitedway.org/donate

SPONSORSHIP AGREEMENT



The information provided below will be used to recognize, thank, and record you and your business' sponsorship. In whatever capacity you choose to support United Way of Kenosha County in 2025, we greatly appreciate your dedication to our mission and to our community.

Your Contact Information:

Full Name: _____ Phone Number: _____

Email: _____

Address: _____ City, Zip, State: _____

Business Name *(as it should appear in print)*: _____

Address: _____ City, Zip, State: _____

Your Payment & Other Preferences:

Please write checks out to United Way of Kenosha County and send check payments to our office at 5500 6th Ave. Suite 210, Kenosha WI 53140. Credit card payments can be made online at: <https://www.kenoshaunitedway.org/donate>

(or scan the QR Code)

\$_____ total donation as indicated in sponsorship selection(s).

- ☐ check enclosed ☐ credit payment made online
- ☐ bill me (by) or (after) *(select one)* the following date: _____
- ☐ contact me about donating a prize or other item to be used at the Live UNITED Spectacular
- ☐ add me to the UWKC eNewsletter list
- ☐ count on me for this sponsorship commitment on an annual basis! ☐ make my gift anonymous



SEND THIS FORM AND LOGO TO:

United Way of Kenosha County
5500 6th Ave, Suite 210
Kenosha, WI 53140

OR:

info@kenoshaunitedway.org
For more information and questions,
call us at (262) 658-4104

THANK YOU