

UNITED WAY OF KENOSHA COUNTY 2018 Annual Report

FUNDED PARTNERS

AIDS RESOURCE CENTER OF WISCONSIN
HIV Health Care Services

BIG BROTHERS/BIG SISTERS
One-to-One Outcome Based Mentoring

CATHOLIC CHARITIES
Behavioral Health and Counseling Services

CHILDREN'S SERVICE SOCIETY
OF WISCONSIN
Child and Family Counseling

ELCA OUTREACH CENTER
ELCA - Summer Camp

GIRL SCOUTS
OF WISCONSIN SOUTHEAST
Girl Scout Leadership Experience

FOCUS ON COMMUNITY
S.C.A.N. Stop Child Abuse and Neglect

KENOSHA AREA FAMILY AND AGING SERVICES
Meals on Wheels

KENOSHA LITERACY COUNCIL
Literacy for Life Adult Literacy Education Program

KENOSHA YMCA
Learn to Swim

RACINE/KENOSHA COMMUNITY ACTION AGENCY
Father Involvement Program

SHALOM CENTER
Interfaith Network Nightly Shelter (INNS)

WOMEN AND CHILDREN'S HORIZONS
*Children's Services
Legal Advocacy*

*THESE PROGRAMS (THROUGH OUR FUNDED PARTNERS) SERVED APPROXIMATELY 14,259 CLIENTS *ANOTHER 24 ORGANIZATIONS RECEIVED DONATIONS DESIGNATED THROUGH UNITED WAY OF KENOSHA COUNTY

A WORD FROM THE CEO

LIVE UNITED™

Let me start by saying "thank you" for the vital role you play in keeping Kenosha County a strong, caring community.

Through our annual fundraising campaign, we raised funds which help us address priority needs in our community through our partner organizations and internal programs. We could not create this impact without our generous donors, corporate partners, amazing volunteers and our community who advocated and demonstrated what it means to Live United.

We create impact because of the fundraising we do. Fundraising is the means; improving lives is the end. Both are equally important.

When you give to United Way of Kenosha County, you help bridge the gap between those who need help and those who can help so thousands of children and families can achieve their full potential and lead healthy, productive lives. With your investment, you help unite us in our effort to make a real and lasting difference in our community.

Your money stays local to help fund programs that support the health, education and financial stability of our community. United Way of Kenosha County has been in the community for over 95 years, and through our experience and knowledge we are able to connect donors to nonprofit organizations. Most local nonprofit organizations have limited marketing and fundraising budgets so United Way provides them additional opportunities to get in front of people to tell their story.

Throughout the many programs United Way of Kenosha County administers, we are able to address critical needs in our community.

In health, by collaborating with community partners we engaged hundreds of people through counseling, treatment, safety and nutrition.

In education, we addressed third grade reading proficiency by tutoring children through the Readers Are Leaders Tutoring Program. To address kindergarten readiness, we began fundraising to bring Imagination Library to our community. This program promotes early childhood literacy by giving free age-appropriate books to children from birth to five years of age mailed directly to the child's home every month.

In financial stability, the Volunteer Income Tax Assistance (VITA) program helped Kenosha County residents claim valuable tax credits that are an important resource to help them become financially stable. Since the program's inception in 2009, Kenosha County families have received over \$17 million in tax refunds.

These are examples of real impact and the true measure of our success as an organization. While we know there's more work to be done, we are proud of what we have accomplished thus far.

Whether you donate to our initiatives, attend an event, join a committee, run a campaign at your workplace, or volunteer – you are part of a network of care that advances the quality of life for Kenosha County residents. We are strengthened by the significant support we receive from the Kenosha community and want to extend our deepest gratitude and sincerest appreciation for your continued support.

To live better, we must LIVE UNITED.

Tara Panasewicz
CHIEF EXECUTIVE OFFICER



STRATEGIC PROGRAM ANNUAL GRANTS:

HEALTH \$168,250 distributed for counseling, treatment, safety and nutrition

EDUCATION \$26,250 distributed for mentoring, youth empowerment, children's summer camp

FINANCIAL STABILITY \$81,250 distributed for employment options, adult literacy, and father involvement

United
Way



United Way
of Kenosha County



EDUCATION

2018 AMERICAN GIRL DOLL/BOOK GIVE AWAY:

- 43 dolls and 582 books went to Kenosha Unified School District and 6 nonprofit organizations including Boys & Girls Club, ELCA Outreach Center, and Women & Children's Horizons

READERS ARE LEADERS TUTORING PROGRAM

- 262 tutors worked with 193 students for the 2018-2019 school year
- 4,716 hours were volunteered to this program
- Students in the program went up an average of 764 reading levels
- In the 2018-2019 school year, United Way of Kenosha County, partnered with Kenosha Unified School District, and expanded our Tutoring program to 4 schools – Brass, Forest Park, McKinley, and Wilson Elementary Schools.

READERS ARE LEADERS EVENT

- Over 210 volunteers visited 202 classrooms
- Over 4,300 students were reached
- Sponsored by Carthage College, Platinum Systems, Uline, Gateway Technical College, and Herzing University

YAR (YOUTH AS RESOURCES)

- 316 youth participants
- 11 projects were funded
- \$4,210 distributed for community projects

VOLUNTEERISM

- Nearly 740 people volunteered for an event or program
- Over 10,500 hours were donated by these volunteers

Financials: United Way of Kenosha County has a long tradition of adhering to very high standards of accountability and transparency; the 990 tax form and annual audit are available for review at <https://www.kenoshaunitedway.org/accountability>



FINANCIAL STABILITY

VITA

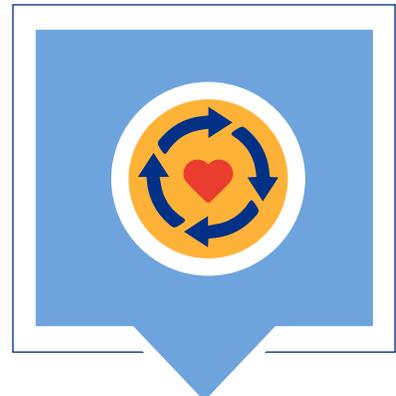
(Volunteer Income Tax Assistance)

- 83 volunteers gave 2,817 hours in free income tax preparation, filing 2,824 returns helping 1,438 taxpayers receive \$2,010,591! More than \$17.12 million has been received back into our community during the past 10 years.



HEALTH FAMILYWIZE

- Familywize Prescription program has helped 16,723 Kenosha County residents save an average of 32% on prescription costs. \$300,450 was saved in 2018 with more than \$2,153,502 saved since 2007.



BASIC NEEDS IMPACT 2-1-1

- 829 calls were received
- 1,022 referrals were made to local organizations for assistance



CAMPAIGN CONTRIBUTORS

Average donation \$217 / 3370 donors / 78 corporations