### UNITED WAY OF KENOSHA COUNTY, INC.

FINANCIAL STATEMENTS

June 30, 2021 and 2020

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors United Way of Kenosha County, Inc. Kenosha, Wisconsin

We have audited the accompanying financial statements of United Way of Kenosha County, Inc., which comprise the statements of financial position as of June 30, 2021 and 2020, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Kenosha County, Inc. as of June 30, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

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Wegher CPAs, LLP Waukesha, Wisconsin September 14, 2021

### UNITED WAY OF KENOSHA COUNTY, INC. STATEMENTS OF FINANCIAL POSITION

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June 30, 2021 and 2020

ASSETS Cash Certificates of deposit Unconditional promises to give, net Interest receivable Prepaid expenses Office equipment Accumulated depreciation	2021 \$ 1,812,337 298,059 164,831 17 17,771 28,124 (28,001)	2020 \$ 1,501,831 295,551 217,117 1,554 9,612 28,124 (27,267)
Total assets	\$ 2,293,138	\$ 2,026,522
LIABILITIES Accounts payable Donor designations payable Accrued payroll Advance Paycheck Protection Program Ioan Total liabilities	\$ 34,456 9,970 22,966 140 - 67,532	\$ 8,111 31,280 27,810 29,278 87,000 183,479
NET ASSETS Without donor restrictions With donor restrictions Total net assets	465,589 1,760,017 2,225,606	345,169 1,497,874 1,843,043
Total liabilities and net assets	\$ 2,293,138	\$ 2,026,522

See accompanying notes.

# UNITED WAY OF KENOSHA COUNTY, INC. STATEMENT OF ACTIVITIES Year Ended June 30, 2021

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND OTHER REVENUE Gross campaign results for the current year Less donor designations Less provision for uncollectible promises	\$ - - -	\$ 522,857 (27,734) (32,300)	\$ 522,857 (27,734) (32,300)
Net campaign revenue for the current year	-	462,823	462,823
Gross campaign results for the subsequent year Less provision for uncollectible promises	-	28,582 (1,700)	28,582 (1,700)
Net campaign revenue for the subsequent year	-	26,882	26,882
Service fees Contributions Building Our Future contributions Community event sponsorships Forgiveness of Paycheck Protection Program Ioan Interest Other	3,307 36,219 3,000 87,000 2,050 18,528	- 67,394 568,500 - - - -	3,307 103,613 568,500 3,000 87,000 2,050 18,528
Total support and other revenue	150,104	1,125,599	1,275,703
EXPENSES Program services Community Impact Community Services	356,939 19,040	:	356,939 19,040
Building Our Future Total program services	<u> </u>		<u>319,959</u> 695,938
Supporting activities Management and General Fundraising	143,990 53,212	- -	143,990 53,212
Total expenses	893,140	-	893,140
<b>NET ASSETS RELEASED FROM RESTRICTIONS</b> Satisfaction of purpose restrictions Expiration of time restrictions	451,223 412,233	(451,223) (412,233)	-
Change in net assets	120,420	262,143	382,563
Net assets at beginning of year	345,169	1,497,874	1,843,043
Net assets at end of year	\$ 465,589	\$ 1,760,017	\$ 2,225,606

See accompanying notes.

### UNITED WAY OF KENOSHA COUNTY, INC. STATEMENT OF ACTIVITIES

Year Ended June 30, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND OTHER REVENUE Gross campaign results for the current year Less donor designations Less provision for uncollectible promises	\$ - - -	\$    564,064 (60,615) (45,400)	\$ 564,064 (60,615) (45,400)
Net campaign revenue for the current year	-	458,049	458,049
Gross campaign results for the subsequent year Less provision for uncollectible promises	-	32,715 (1,800)	32,715 (1,800)
Net campaign revenue for the subsequent year	-	30,915	30,915
Service fees Contributions Building Our Future contributions Community event sponsorships Interest Other	6,936 15,044 - 4,215 12,674 9,861	- 189,896 446,250 4,734 - -	6,936 204,940 446,250 8,949 12,674 9,861
Total support and other revenue	48,730	1,129,844	1,178,574
EXPENSES Program services Community Impact Community Services Building Our Future	532,907 19,457 335,128	- - -	532,907 19,457 335,128
Total program services	887,492	-	887,492
Supporting activities Management and General Fundraising	136,509 66,999	-	136,509 66,999
Total expenses	1,091,000	-	1,091,000
<b>NET ASSETS RELEASED FROM RESTRICTIONS</b> Satisfaction of purpose restrictions Expiration of time restrictions	519,977 506,154	(519,977) (506,154)	
Change in net assets	(16,139)	103,713	87,574
Net assets at beginning of year	361,308	1,394,161	1,755,469
Net assets at end of year	\$ 345,169	\$ 1,497,874	\$ 1,843,043

See accompanying notes.

## UNITED WAY OF KENOSHA COUNTY, INC. STATEMENT OF FUNCTIONAL EXPENSES Year Ended June 30, 2021

	Program Services					Supporting Activities						
	C	ommunity Impact		mmunity ervices		Building ur Future		nagement d General	Fur	ndraising	E	Total xpenses
Grants	\$	230,950	\$	15,000	\$	-	\$	-	\$	-	\$	245,950
Personnel		52,464		859		266,071		87,428		40,020		446,842
Professional fees		38,031		-		5,339		37,060		200		80,630
Office supplies		1,258		1		59		328		29		1,675
Telephone		1,223		17		1,286		1,709		783		5,018
Information technology		11,601		2,697		1,895		6,436		5,860		28,489
Printing and postage		603		4		1,428		480		225		2,740
Occupancy		9,192		58		19,957		5,879		2,694		37,780
Equipment rental		410		7		2,328		686		314		3,745
Advertising and promotion		6,591		278		2,967		884		1,338		12,058
Dues and subscriptions		1,011		17		5,792		1,691		775		9,286
Travel		500		-		-		-		-		500
Conferences and meetings		-		96		1,092		-		475		1,663
Insurance		336		6		1,910		562		258		3,072
Community events		-		-		9,391		-		-		9,391
Depreciation		734		-		-		-		-		734
Miscellaneous		2,035		-		444		847		241		3,567
Total expenses	\$	356,939	\$	19,040	\$	319,959	\$	143,990	\$	53,212	\$	893,140

## UNITED WAY OF KENOSHA COUNTY, INC. STATEMENT OF FUNCTIONAL EXPENSES Year Ended June 30, 2020

	Program Services					Supporting Activities						
	C	ommunity Impact		mmunity ervices		Building ur Future		nagement d General	Fur	ndraising	E	Total xpenses
Grants	\$	356,000	\$	5,000	\$	-	\$	-	\$	-	\$	361,000
Personnel		121,710		6,263		293,390		98,436		46,495		566,294
Professional fees		10,095		20		2,500		19,073		147		31,835
Office supplies		2,553		19		462		370		276		3,680
Telephone		1,809		88		1,550		1,375		651		5,473
Information technology		14,677		2,703		718		7,217		8,018		33,333
Printing and postage		1,195		45		858		410		447		2,955
Occupancy		9,848		347		17,333		5,415		2,565		35,508
Equipment rental		768		41		2,066		645		306		3,826
Advertising and promotion		6,329		126		103		-		2,821		9,379
Dues and subscriptions		2,679		144		7,209		2,252		1,067		13,351
Travel		141		-		4,509		41		49		4,740
Conferences and meetings		281		386		2,188		73		3,213		6,141
Insurance		614		33		1,654		517		245		3,063
Community events		-		4,242		486		-		296		5,024
Depreciation		734		-		-		-		-		734
Miscellaneous		3,474		-		102		685		403		4,664
Total expenses	\$	532,907	\$	19,457	\$	335,128	\$	136,509	\$	66,999	\$	1,091,000

# UNITED WAY OF KENOSHA COUNTY, INC. STATEMENTS OF CASH FLOWS Years Ended June 30, 2021 and 2020

	2021	2020
CASH FLOWS FROM OPERATING ACTIVITIES Change in net assets Adjustments to reconcile change in net assets to net cash flows from operating activities	\$ 382,563	\$ 87,574
Depreciation Provision for uncollectible promises Forgiveness of Paycheck Protection Program Ioan (Increase) decrease in assets	734 34,000 (87,000)	734 47,200 -
Unconditional promises to give Interest receivable Prepaid expenses	18,286 1,537 (8,159)	(54,665) (315) 2,051
Increase (decrease) in liabilities Accounts payable Donor designations payable Accrued payroll Advance	 26,345 (21,310) (4,844) (29,138)	 27 (1,904) (550) 4,589
Net cash flows from operating activities	313,014	84,741
CASH FLOWS FROM INVESTING ACTIVITIES Interest retained in certificates of deposit	(2,508)	(5,025)
CASH FLOWS FROM FINANCING ACTIVITIES Proceeds from Paycheck Protection Program loan	 	 87,000
Change in cash	310,506	166,716
Cash at beginning of year	 1,501,831	 1,335,115
Cash at end of year	\$ 1,812,337	\$ 1,501,831

#### NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Nature of Activities**

United Way of Kenosha County, Inc. is a 501(c)(3) organization operating under the laws of the State of Wisconsin with a mission to mobilize the caring power of the local community to advance the common good. The Organization is supported primarily by workplace giving campaigns and grants as well as by contributions from local businesses, foundations and other government and private funders. The Organization envisions a community in which all individuals and families in Kenosha County achieve their human potential through education, financial stability and healthy lives. With a passion and reputation for mobilizing the caring power of local residents, the Organization improves lives today and in the future by engaging people in meaningful volunteer opportunities, coordinating community efforts and directing resources to programs and services that achieve measurable impact.

#### Promises to Give

The Organization's unconditional promises to give consist of amounts due from businesses and individuals. The provision for uncollectible promises is computed based on historical collectability of promises and current economic conditions in the community and approved by the board of directors and adjusted by management estimates. Promises to give deemed uncollectible are charged against the provision for uncollectible promises in the period that determination is made. Recoveries of promises to give previously written off are recorded as revenue when received.

#### **Office Equipment**

All acquisitions of office equipment in excess of \$2,000 and all expenditures for repairs, maintenance, renewals, and betterments that materially prolong the useful lives of assets are capitalized. Office equipment is carried at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is computed using the straight-line method.

#### Contributions

Contributions received are recorded as increases in net assets without donor restrictions and net assets with donor restrictions depending on the existence of any donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

Contributions designated to member and non-member agencies are not included in the current year campaign revenue reported in the statements of activities. In accordance with requirements for accounting for contributions received and contributions made, such contributions are included only on the statements of financial position as a payable to the agency as designated.

Donor designated contributions are assessed both a fundraising and a management and general fee based on actual historical costs in accordance with the United Way Worldwide Membership Standards as outlined in its publication titled *Cost Deduction Standards for Membership Requirement M.* 

#### NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **Donated Services**

Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. Volunteers also supported the Organization's program services and fund-raising campaigns throughout the year; however, these services are not recognized as contributions in the financial statements since the recognition criteria were not met.

#### Expense Allocation

The financial statements report certain categories of expenses that are attributable to more than one program service or supporting activity. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include personnel, office supplies, telephone, and information technology, which are allocated on the basis of estimates of time and effort.

The following program services and supporting activities are included in the accompanying financial statements:

*Community Impact* – The Organization is committed to supporting programs and initiatives that provide community solutions and deliver measurable results. Goals and objectives are based on current community needs and aligned with key county-wide priorities. The Organization supports: Community Program Grants, Youth As Resources, Volunteer Income Tax Assistance (VITA), Readers Are Leaders Tutoring Program, which is currently in five schools, and the FamilyWize Prescription Drug Program.

*Community Services* – The Organization leverages the efforts of a diverse group of dedicated volunteers who have a positive impact on those living within the community. The Organization operates and maintains a Volunteer Center; a web-based platform that allows agencies to post volunteer opportunities, in-kind needs, employment opportunities and upcoming events. The Organization holds several large-scale volunteer efforts each year to connect individuals and employees with the local community and nonprofit organization; including Day of Caring, Day of Action and the Readers Are Leaders event. The Organization is engaged with the Kenosha Emergency Services Network to stay up-to-date on the services available in the County and act as a referral source to those needing help in our community by funding the local Impact 2-1-1 service. The Organization utilizes its extensive relationships within the local community to act as a "Community Convener."

Building Our Future – The Organization acts as the financial backbone and facilitator of Building Our Future. The educational "cradle to career" initiative requires communities to work collectively by identifying areas of weakness, marshalling resources to solve problems and using data to drive action and decision making to improve outcomes for students of all ages.

#### NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

*Management and General*—Includes accounting and production of financial reports, oversight of the annual budget, supervision of departments and programs, maintenance of personnel records, attending general board and committee meetings, and any other administrative and office services necessary for the Organization.

*Fundraising*—Provides the structure necessary to encourage and secure private financial support from individuals, foundation, and corporations.

#### Estimates

Management uses estimates and assumptions in preparing financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. On an ongoing basis, management evaluates the estimates and assumptions based on new information. Management believes that the estimates and assumptions are reasonable in the circumstances; however, actual results could differ from those estimates.

#### Income Tax Status

The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code.

#### Date of Management's Review

Management has evaluated subsequent events through September 14, 2021, the date which the financial statements were available to be issued.

#### NOTE 2 – CONCENTRATIONS OF CREDIT RISK

The Organization maintains cash balances at several financial institutions located in southeastern Wisconsin. Accounts at each institution are insured by the Federal Deposit Insurance Corporation or the National Credit Union Administration up to \$250,000. At June 30, 2021 and 2020, the Organization's uninsured cash balances total approximately \$107,000 and \$207,000, respectively.

#### NOTE 3 – WISCONSIN UNEMPLOYMENT RESERVE FUND

Under provision of the Wisconsin Unemployment Compensation law, the Organization has elected to reimburse the state of Wisconsin for the actual unemployment benefit claims paid to former employees. A letter of credit amounting to \$5,786 has been deposited with the Wisconsin Department of Industry, Labor and Human Relations as collateral for future unemployment compensation requirements of the Organization and affiliates. The letter of credit expires December 31, 2024.

#### UNITED WAY OF KENOSHA COUNTY, INC. NOTES TO FINANCIAL STATEMENTS

June 30, 2021 and 2020

#### NOTE 4 – PROMISES TO GIVE

Unconditional promises to give are as follows:

	 2021	 2020
2018/19 campaign 2019/20 campaign 2020/21 campaign 2021/22 campaign IRS VITA Building Our Future Other	\$ - 164,259 20,024 16,348 - -	\$ 3,024 225,040 21,149 - 5,779 10,000 425
Total unconditional promises to give	\$ 200,631	\$ 265,417
	 2021	 2020
Receivable in less than one year Less allowance for uncollectible promises to give	\$ 200,631 (35,800)	\$ 265,417 (48,300)
Unconditional promises to give, net	\$ 164,831	\$ 217,117

The Organization received promises to give of \$525,000 for Building Our Future and \$9,172 for the Volunteer Income Tax program as of June 30, 2021 that are conditioned upon program requirements. These promises will be recognized as revenue when the respective conditions are met in future years.

#### NOTE 5 – PAYCHECK PROTECTION PROGRAM LOAN

On April 16, 2020, the Organization received a \$87,000 loan under the Paycheck Protection Program (PPP) established by the Coronavirus Aid, Relief, and Economic Security (CARES) Act and administered by the U.S. Small Business Administration (SBA). The loan accrues interest at 1% but payments are deferred for borrowers who apply for forgiveness until SBA remits the borrower's forgiveness amount to the lender. The amount of forgiveness depends, in part, on the total amount of eligible expenses paid by the Organization during the covered period. Eligible expenses may include payroll costs, interest on mortgages, rent, and utilities. Any unforgiven portion is payable over two years. On February 24, 2021, the SBA preliminary approved forgiveness of the loan. The Organization must retain PPP documentation in its files for six years after the date the loan is forgiven or repaid in full and permit authorized representatives of SBA to access such files upon request. SBA may review any loan at any time at its discretion. Therefore, SBA may review the Organization's good-faith certification concerning the necessity of its loan request, whether the Organization calculated the loan amount correctly, whether the Organization used loan proceeds for the allowable uses specified in the CARES Act, and whether the Organization is entitled to loan forgiveness in the amount claimed on its application. If SBA determines the Organization was ineligible for the loan or for forgiveness in whole or in part, SBA will seek repayment of the outstanding loan balance.

#### UNITED WAY OF KENOSHA COUNTY, INC.

NOTES TO FINANCIAL STATEMENTS

June 30, 2021 and 2020

#### NOTE 6 – NET ASSETS

The Organization's board of directors has designated net assets without donor restrictions for the following purposes:

		2020		
Operating reserve Initiative funding Undesignated	\$	210,000 12,090 243,499	\$	210,000 27,000 108,169
	\$	465,589	\$	345,169

Net assets with donor restrictions are restricted for the following periods or purposes:

	2021	2020
Time Restricted		
2019/20 Campaign	\$-	\$ 459,333
2020/21 Campaign	462,994	30,915
2021/22 Campaign	26,882	-
Purpose Restricted		
Building Our Future	993,841	688,132
Early Reading Program	159,549	161,517
COVID-19 Relief	-	45,981
Western Kenosha County	43,550	45,114
Imagination Library	28,127	28,127
Initiatives	19,595	22,624
Basic needs	10,000	-
Volunteer Center	4,426	7,096
Technology	2,694	2,694
VITA program	1,144	1,127
Other education and event	7,215	5,214
	\$ 1,760,017	\$ 1,497,874

#### NOTE 7 – OPERATING LEASES

The Organization leases a copier and office space under non-cancelable operating leases which expire in May 2022 and March 2023, respectively. The leases require monthly payments of \$448 and \$2,675, respectively. Total lease expense for the years ended June 30, 2021 and 2020 was \$37,472 per year.

Future minimum lease payments for the years ending June 30:

2022	\$ 34,797
2023	4,029

#### NOTE 8 - CONTRIBUTED GOODS AND SERVICES

The fair value of contributed goods and services included in contributions on the statements of activities and the corresponding expenses for the years ended June 30, 2021 and 2020, are as follows:

	2021							
	Community Impact					Building Ou Future		
Professional fees Information technology Occupancy Advertising and promotion	\$	5,251 5,680 5,490	\$	- 9 -	\$	-		
	\$	16,421	\$	9	\$	-		
	Mar and	nagement I General	Func	Iraising		Total		
Professional fees Information technology Occupancy Advertising and promotion	\$	1,500 871 - -	\$	- 399 -	\$	1,500 6,530 5,680 5,490		
	\$	2,371	\$	399	\$	19,200		
			2	020				
		mmunity mpact		munity vices		lding Our Future		
Professional fees Information technology Occupancy Advertising and promotion	\$	3,623 3,408 5,490	\$	- 42 -	\$			
	\$	12,521	\$	42	\$	-		
		nagement I General	Func	Iraising		Total		
Professional fees Information technology Occupancy Advertising and promotion	\$	1,500 660 - -	\$	313 - -	\$	1,500 4,638 3,408 5,490		
	\$	2,160	\$	313	\$	15,036		

#### NOTE 9 - RETIREMENT PLAN

The Organization sponsors a 403(b) plan. Eligibility is limited to employees who meet certain criteria. The plan calls for salary reduction contributions, which will be matched up to 3% of total salary. The Organization suspended its employer contributions for the year ended June 30, 2021. Total retirement expense for the year ended June 30, 2020 was \$10,540.

#### NOTE 10 – LIQUIDITY AND AVAILABILITY

The following reflects the Organization's financial assets as of June 30, 2021 and 2020, reduced by amounts not available for general expenditures within one year of the date of the statements of financial position because of donor-imposed restrictions or internal designations:

	2021	2020
Financial assets at end of year Cash Certificates of deposit Unconditional promises to give, net Interest receivable	\$ 1,812,337 298,059 164,831 17	\$   1,501,831 295,551 217,117 1,554
Total financial assets at end of year	2,275,244	2,016,053
Less amounts unavailable for general expenditures within one year:		
Restricted by donors with purpose restrictions	(1,260,141)	(1,007,626)
Board designated for operating reserve	(210,000)	(210,000)
Board designated for initiative funding	(12,090)	(27,000)
Financial assets available to meet cash needs for general expenditures within one year	\$ 793,013	\$ 771,427

At June 30, 2021 and 2020, financial assets not available for general expenditures includes \$222,090 and \$237,000, respectively, set aside for board designations; however, amounts could be made available if necessary. As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

#### NOTE 11 - COVID-19 CONSIDERATIONS

The COVID-19 outbreak has caused disruption for nonprofit organizations and other businesses and has resulted in significant volatility in the financial markets. The Organization altered operations and services to reduce the spread of COVID-19. These changes resulted in canceling fundraising events, limiting capacity at events, requiring staff to temporarily work remotely, and reducing the use of volunteers. While the disruption is currently expected to be temporary, there is considerable uncertainty around the duration of restrictions on gatherings. At this time, the potential related financial impact cannot be reasonably estimated.