



UNITED WAY OF KENOSHA COUNTY IS...

VOLUNTEER DRIVEN More than 500 volunteers assist with fundraising, funding decisions, and special projects.

ACCOUNTABLE When you invest through United Way, you can trust that you're making an investment in fiscally sound, results-driven programming that makes a difference in your community.

LOCAL Dollars raised in Kenosha County stay in Kenosha County.

TOGETHER WE ARE BUILDING A STRONGER COMMUNITY.

WHY? Because United Way of Kenosha County collaborates with individuals, community members, local business and local agencies to make a critical difference in our community.

United Way of Kenosha County

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follow us on



LIVE UNITED[®]

GIVE. ADVOCATE. VOLUNTEER.



WE CREATE CHANGE

For 95 years, we have created positive change throughout Kenosha County.

Thanks to the tireless efforts of thousands of volunteers, incredible corporate partners, and the many dedicated partner agencies, United Way of Kenosha County has touched hundreds of thousands of lives in the community.

OUR CREDO United Way of Kenosha County fights for the health, education, and financial stability of every person in our community.

OUR MISSION Mobilizing the caring power of Kenosha County to improve lives and transform our community.

OUR VISION United Way of Kenosha County will be champions to our community, empowering individuals, and improving lives while striving to facilitate lasting, positive changes.



United Way
of Kenosha County

GIVE. ADVOCATE. VOLUNTEER.



EDUCATION



BASIC
NEEDS



HEALTH



FINANCIAL
STABILITY

COMMUNITY INVESTMENT

**WE FIGHT...
FOR THE HEALTH, EDUCATION,
AND FINANCIAL STABILITY OF
EVERY PERSON IN OUR COMMUNITY.**

Through the annual community investment process, United Way of Kenosha County funds programs in the following categories: Education, Health, and Financial Stability. Each funding request undergoes an extensive approval process, completed by our community investment volunteers, to ensure United Way of Kenosha County is making the most effective investments that align with our work.



EDUCATION

Education is the cornerstone of individual and community success. It is critical to reach children early - even before they start school. Once a young person falls behind it can be very difficult to catch up.

United Way is working with schools, parents, and organizations to ensure that every child has a chance for success in school, work, and life by investing in programs that produce results.

United Way of Kenosha County Works to achieve education goals by taking a leadership role in or as a fiscal partner for: Youth As Resources (YAR) • Readers Are Leaders Tutoring Program • Building Our Future • Born Learning



BASIC NEEDS

Imagine a community that helps ensure basic needs are met so that residents are able to strive toward a better life.

United Way of Kenosha County understands that crisis, hunger, and homelessness can happen at any time, to anyone. Our basic needs program, IMPACT 2-1-1, serves our community's most vulnerable residents by ensuring they have adequate access to services that allow them to become stable and work towards self-sufficiency.



HEALTH

Good health is both a community responsibility and a community benefit. It goes beyond personal diet, exercise, and many other individual choices we make. The foundation for a healthy life is in the neighborhoods we build and environments we inhabit.

United Way is working to ensure everyone has access to affordable and quality health care and partners with agencies to provide help to those without health insurance, seniors in need of home health care, survivors of abuse, and individuals struggling with mental illness or addiction.

Our goals are to provide individuals with access to health and safety resources and have individuals demonstrate skills for healthy living.

United Way of Kenosha County also understands the challenge of medical prescription costs and how that affects our community residents. Our FamilyWise prescription health card has saved Kenosha County residents over a million dollars in prescription costs.



FINANCIAL STABILITY

United Way of Kenosha County empowers people to become more financially stable with proven methods by focusing on assisting individuals to improve living and employability skills and working with them to demonstrate management and acquisition of assets. The result is thriving communities where everyone has more opportunity to succeed.

We work also to achieve income goals by offering our Volunteer Income Tax Assistance Program (VITA) to assist in filing taxes for low-to-moderate income families and by taking a leadership role in the Financial Education Network.

DID YOU KNOW

United Way staff manages our own initiatives while the programs we fund are managed by our partner agencies.

**TOGETHER,
WE HAVE INVESTED
MONEY AND TIME INTO
OUR COMMUNITY
OVER THE PAST 95 YEARS
TO MAKE IT A
STRONGER AND BETTER
PLACE TO BE.**



UNITED WAY INITIATIVES



READERS ARE LEADERS TUTORING PROGRAM provides young children with tutors on a regular basis to increase reading achievement in the early grades.



UNITED WAY OF KENOSHA COUNTY'S VITA (VOLUNTEER INCOME TAX ASSISTANCE) Program helps low-to-moderate income families with tax preparation. IRS-Certified volunteers assist in tax preparation and financial education during the tax season.



THE FREE FAMILYWISE PRESCRIPTION DISCOUNT CARD provides immediate savings on prescription medicines with no paperwork or forms to fill out. Simply present the card at a local pharmacy to get the savings.



United Way of Kenosha County is looking to IMAGINATION LIBRARY as a main education impact strategy offering more children access to books and give them a solid start in education.