

# WHAT WE'RE UP AGAINST

For over 100 years, United Way of Kenosha County has been bringing people together to create lasting change. While the challenges facing our community have evolved, our commitment has remained constant: building an equitable Kenosha County where every individual has the opportunity to be healthy, educated, and financially stable. Through strong partnerships, local investments, and community-driven solutions, we continue to unify voices and amplify resources to help our neighbors live better, safer, and more successful lives.

### WE ARE HERE ...

### > TO MEET IMMEDIATE NEEDS

For many families, making ends meet is a daily challenge. 37% of VITA participants use their refunds for essentials like food, housing, and utilites. These resources help stabilize households and strengthen their path to financial security.

### > TO BUILD YOUTH OPPORTUNITY

Our literacy tutoring program, Readers Are Leaders, supported more than 100 students this year, equipping them with critical skills and confidence to succeed. By focusing on third-grade reading proficiency, we are helping children build the foundation to thrive in school and beyond the classroom.

### > IN TIMES OF CRISIS

When challenges arise, 211 serves as a lifeline for Kenosha County residents. Last year, 4,742 referrals were made, connecting people to hosuing support, mental health services, food resources, and more.

We are strengthening our community from the inside out, but we can't do it without you. Make a gift today at <a href="KENOSHAUNITEDWAY.ORG/DONATE">KENOSHAUNITEDWAY.ORG/DONATE</a>.

# **WE'RE SEEING RESULTS**

35,057

lives impacted in Kenosha County

4,970

youth received academic enrichment

70%

of individuals improved living and employability skills

\$126,073

invested into 14 local nonprofits

