

ALICE IN KENOSHA COUNTY



2023 Point-in-Time Data

Population: 167,488 • **Number of Households:** 69,907

Median Household Income: \$74,886 (state: \$74,631)

Labor Force Participation Rate: 67.7% (state: 65.2%)

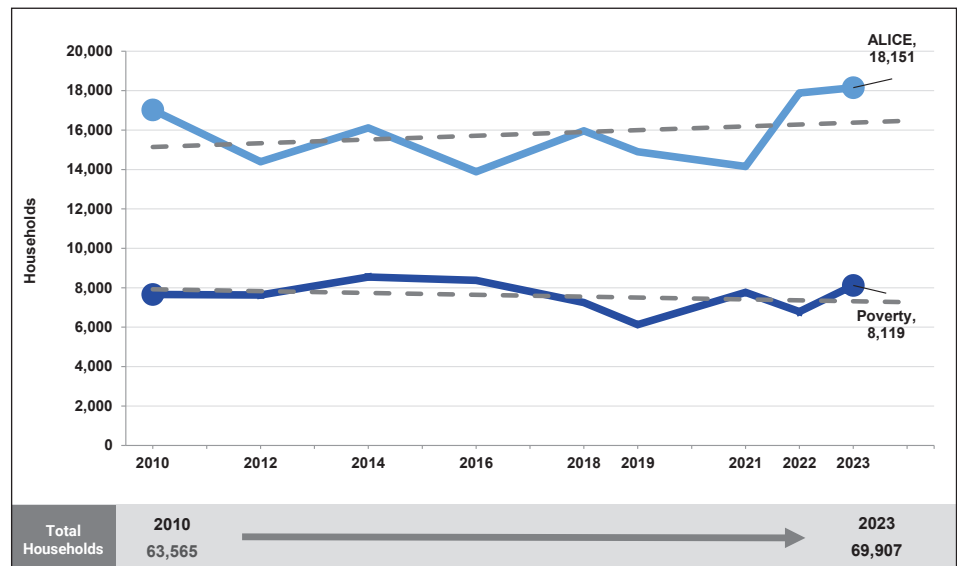
ALICE Households: 26% (state: 24%) • **Households in Poverty:** 12% (state: 11%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 26,270 households (38%) were below the ALICE Threshold in Kenosha County.**

ALICE and Poverty-Level Households, Kenosha County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Kenosha County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Kenosha County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Kenosha County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$902	\$1,348
Child Care	–	\$1,596
Food	\$465	\$1,261
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$201	\$587
Taxes	\$317	\$707
Monthly Total	\$2,532	\$7,167
ANNUAL TOTAL	\$30,384	\$86,004
Hourly Wage*	\$15.19	\$43.00

*Full-time wage required to support this budget

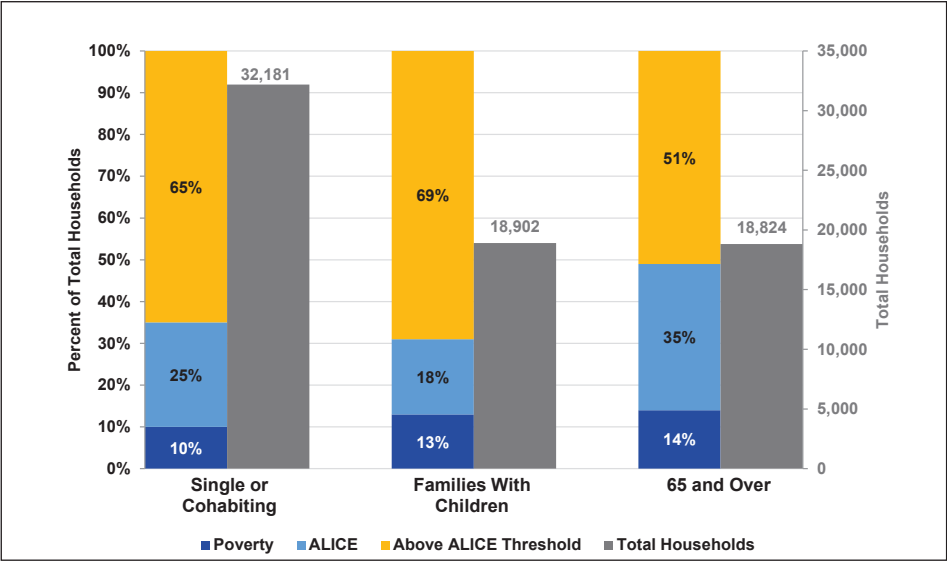
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

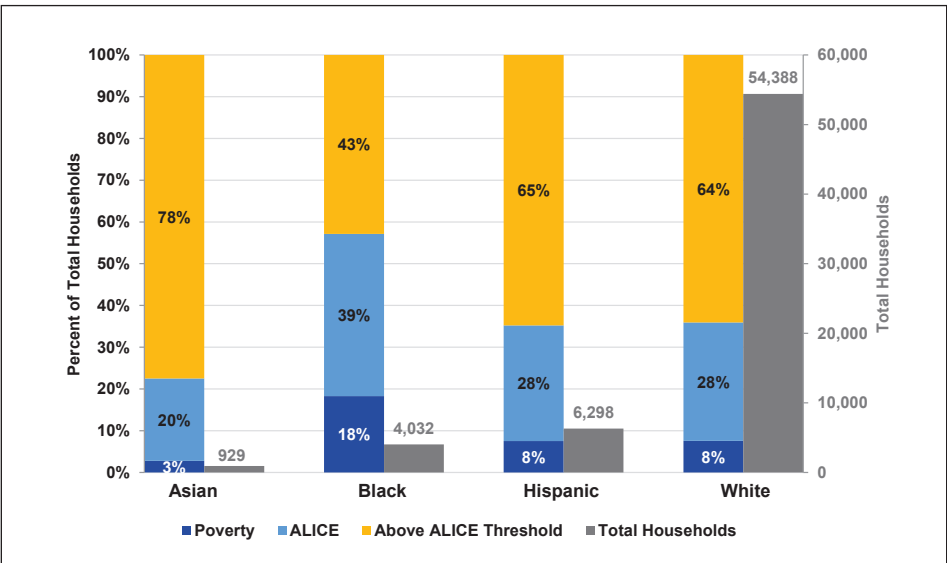
Explore more demographic data at UnitedForALICE.org/Wisconsin and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

Household Financial Status by Household Type, Kenosha County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Kenosha County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Kenosha County, 2023		
Town	Total Households	% ALICE & Poverty
Brighton town	631	23%
Bristol village	2,083	30%
Kenosha city	39,495	40%
Paddock Lake village	1,254	22%
Paris town	524	30%
Pleasant Prairie village	8,505	23%
Randall town	1,355	16%
Salem Lakes village	5,819	25%
Somers town	404	36%
Somers village	3,267	36%
Twin Lakes village	2,998	30%
Wheatland town	1,296	23%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.