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FOR IMMEDIATE RELEASE

August 4, 2022

United Way Continues Equity, Diversity, and Inclusion Workshop Series

In partnership with The Mary Lou & Arthur F. Mahone Fund, Herzing University and Snap-on Incorporated, Building Unity in CommUNITY focuses on increasing individual awareness and more equitable workplaces

August 4, 2022 (Kenosha, WI) — United Way of Kenosha County (UWKC), in partnership with The Mary Lou & Arthur F. Mahone Fund, Herzing University, and Snap-on Incorporated, will continue their equity, diversity, and inclusion workshop series, Building Unity in CommUNITY. The series focuses on providing small businesses and nonprofits in Kenosha County with a resource to aid in increasing individual awareness and understanding of equity, diversity, inclusion, and ultimately, more inclusive workplaces for customers, clients, and employees.

The next Building Unity in CommUNITY workshop will occur September 8-9 at Herzing University. The cost to attend is \$50.00 and includes lunch. Registration is open on UWKC's website until August 26.

"United Way of Kenosha County is proud to continue to partner with The Mary Lou & Arthur F. Mahone Fund, Herzing University and Snap-on Incorporated to provide small businesses, nonprofits, and community members with this important and needed resource," says Carolynn Friesch, chief executive officer at UWKC. "We are grateful to Tamarra Coleman, executive director of The Shalom Center, for identifying this community need and bringing her vision to United Way."

"I'm extremely grateful to United Way, the Mahone Fund CEO Mentoring program, Herzing University, and Snap-on for making my vision of this training a reality," says Tamarra Coleman.

The two-day workshop will focus on understanding your own biases related to diversity and inclusion, understanding the differences between diversity and inclusion, and creating a plan to incorporate diversity and inclusion in the workplace.

The workshop facilitator, Marvin Bemby, has more than 25 years of experience as a coach, trainer, and speaker. He communicates difficult subjects with empathy, compassion, and clarity, helping organizations focus on inclusivity and diversity in positive and necessary ways.

To register, participants can visit <https://www.kenoshaunitedway.org/edi> or for more information and questions, contact Carolynn Friesch at cfriesch@kenoshaunitedway.org or (262) 658-4104. Pictures from February's session available upon request.



Marvin Bemby will facilitate the September Building United in CommUNITY Workshop.



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About UWKC

United Way of Kenosha County fights for the health, education, and financial stability of every person. For almost 100 years, UWKC has created positive change throughout Kenosha County by mobilizing the caring power of the community, improving lives, and striving for lasting, positive transformation. Through partnerships and collaborations, UWKC both supports local initiatives with an annual community investment process and manages programs such as Readers are Leaders, Volunteer Income Tax Assistance, SingleCare Prescription Discounts and more.

