

United Way of Kenosha County Notice of Intent for Applicants



United Way of Kenosha County (UWKC) encourages applications from organizations offering programs with demonstrated outcomes that improve the lives of individuals and families in Kenosha County. An online “Notice of Intent” and “Agency Registration” must be submitted prior to submission of the application for funding. The Notice of Intent process opens on June 19, 2010, and the deadline is 4:00 p.m. on July 16, 2010. Applicants must be actively engaged in providing social services and operating under IRS guidelines 501 (c) (3) status. Programs considered for funding will have been actively engaged for a minimum of two or more years in providing social services in Kenosha County and will be consistent with United Way’s community impact agenda:

- Program goals are consistent with the focus area outcomes and objectives as outlined in the UWKC application
- Program can demonstrate positive outcomes that are based on best practices

Organizations and/or programs that discriminate on the basis of race, creed, religion, color, gender, national origin, age disability, marital status, sexual orientation or status with regard to public assistance will not be eligible for admission. Meeting the required application criteria does not guarantee funding from United Way of Kenosha County.

Approval is based on a number of factors, including United Way resources, how closely the applicant’s program meets the impact agenda (objectives and outcomes for the application focus area), what other organizations provide similar programming and the financial viability of the organization.

As a first step toward applying for funding from United Way, all applicants must complete one of the three processes:

If an agency RECIEVED program funding during the 2008-2010 funding cycle, the next steps are:

- **Access** your agency’s e-C IMPACT home page. Access the Resource Center for “**Funding Eligibility Information**”
- **Read** through the “**Basic Needs Objectives and Outcomes for 2010-2012**” funding to decide if your program is aligned with one or more of the funding requirements.
- **Click** on “**Notice of Intent**” to apply for 2010-12 Basic Needs funding (located on the left-hand menu)
- **Select** a current program from the drop down list, or add a new program.
- **Answer** all required program information and **click** “**Submit.**” United Way will receive notification of your agency’s request to apply for funding.
- A United Way representative will response within 48 - 72 hours.

If an agency applied for 2008-2010 program funding, followed the Agency Registration process and setup an e CIMPACT account but DID NOT RECEIVED funding for their program, the next steps are:

- Visit United Way’s website at www.kenoshaunitedway.org . **Navigate** to the “**Community Impact**” tab. In the drop down, **select** “**Funding Process**”.
- Scroll down to find links to the funding eligibility requirements. Once you have read through this information, please send an email to Megan Kroes at mkroes@kenoshaunitedway.org or 262-658-4104, to request reactivation of your agency’s account.
- If the program aligns with the objectives and outcomes, your agency account on e-C IMPACT will be reactivated by United Way’s administrator.
- Once your account is reactivated, click on “**Notice of Intent**” to apply for 2010-12 Basic Needs funding (located on the left-hand menu)
- Select a program from the drop down list, or add a new program.
- Answer all required program information and click “submit.” United Way will receive notification of your agency’s request to apply for funding.
- An agency will be notified within two weeks if access will be granted to the program application process.

If an agency [DID NOT APPLY for 2008-2010 program funding and never accessed e-C IMPACT](#), the next steps are:

- Request agency registration online. The link can be found on www.kenoshaunitedway.org. Navigate to the Community Impact tab. In the drop down, select Funding Process.
- Scroll down to find links to the funding eligibility requirements. Once you have read through the funding criteria, you may click on apply here. When accessing the login page, click on “create an e-C IMPACT account”.
- If your agency’s program was not funded during the 2008-10 funding cycle, additional documentation will be required. Please see the agency funding eligibility checklist under the “funding eligibility requirements” in the Resource Center located on the agency’s website home page.
- If your agency’s account registration is accepted, click on “**Notice of Intent” to apply for 2010-12 Basic Needs Funding** (located on the left-hand menu)
- Select a program from the drop down list, or add a new program.
- Answer all required program information and click submit. United Way will receive notification of your agency’s request to apply for funding.
- Your agency will be notified within two weeks with a decision to participate in the application process.

Notification of approval for all agencies

Your agency will be notified of acceptance to access the online program application within two weeks of receiving the “Notice of Intent” to participate in the 2010-12 Basic Needs application process. The program application will be available online on July 1, 2010.

Program Application Deadline

The deadline to submit a 2010 Basic Needs Program Application is 4:00 pm on Thursday, August 12, 2010..

Additional information and questions

All questions should be addressed to Megan Kroes, Community Impact Associate at 262-658-4104, mkroes@kenoshaunitedway.org.